

ADRFR

Asociația Distribuitorilor și Retailerilor Farmaceutici din România

**Beyond Healthcare: Healthcare
distribution and modern retail**

October 2025

**Successfully promoting
the growing role of
pharmacists within the
healthcare system**

**Cătălina Pinteă, Vice-president -
ADRFR, Romania**



ADRFR – What makes us relevant ?

Sectorial representativeness: ADRFR brings together some of the largest drug distribution and pharmaceutical retail operators on the Romanian market.

National footprint: ADRFR members have more than 11500 employees, including 1600 pharmacists at national level.

Tradition/history: Founded in 2003, year after year building on the industry's reputation and its own identity.

Affiliations/international exposure: Member of GIRP - Groupement International de la Repartition Pharmaceutique since 2012 and of EFPC - European Federation of Pharmacy Chains since 2019.

ADRFR – A credible, well reputed and high professional platform representing the industry.



ADRFR – What makes us effective?

Pro-active approach: We don't just reactively manage impact topics, but we pursue a proactive agenda of positioning and engagement on our industry strategic priorities.

Well fundamented positions: We collaborate with reputable economists and academic institutions to carry out analyses and impact studies.

We educate not only stakeholders, but also public opinion: We participate in and organize debates and roundtables, generating public interest, increasing the notoriety of key themes and supporting arguments.

Coalition building: We have developed a successful practice in collaborating with other representative associations in the health sector, on positioning elements/supporting key initiatives (e.g. CFR - College of Phamacists in Romania; AFFR - Association of Pharmacies and Pharmacists in Romania; ARPIM - Romanian Association of International Pharmaceutical Manufacturers).



ADRFR
Asociația Distribuitorilor și Retailerilor Farmaceutici din România

ADRFR – Recent achievements and current agenda

- **2020** – Definition of pharmaceutical services have been introduced in the Pharmacy Law
- **2021** - Study “Pharmaceutical services in Romania. Post-pandemic realities and challenges” conducted by experts from University of Bucharest – launched as part of the effort to reposition the pharmacist profession and develop pharmaceutical services
- **2022** – Approval of the Nomenclature and the methodology for the implementation of pharmaceutical services in Romania
- **2023** – Start of the implementation of a flu vaccination in pharmacies pilot project in Romania
- **2025** - Recognition of the role of pharmaceutical services in the healthcare system: Pharmaceutical services and vaccination in pharmacy have been recently introduced into the primary legislation by the Parliament of Romania (in addition to the existing primary framework specific to pharmacies). This will enable in the future the reimbursement of advanced pharmaceutical services.



ADRFR

Asociația Distribuitorilor și Retailerilor Farmaceutici din România

Asociația Distribuitorilor și Retailerilor Farmaceutici din România

Complex S Park, clădirea B3, Str. Tipografilor nr. 11 – 13, parter,
Sector 1, București, România

office@adrfr.ro

021.380.64.08

